



25th ANNIVERSARY CELEBRATION!

JUNE 20-23, 2012

ATWOOD LAKE PARK, MINERAL CITY, OHIO

ALIVE.ORG | 330-966-0023 | ALIVEFEST@ALIVE.ORG

FESTIVAL SPONSORSHIP OPTIONS

ALIVE Festival has continued its initial mission to bring individuals together from various churches, denominations, and backgrounds to enjoy four days of music, worship, teaching, camping, swimming, and recreational fun! For many, ALIVE has become an annual summer destination and a celebration that Jesus is alive! ALIVE Festival not only provides the opportunity to experience great music and teaching, but it also offers the opportunity to be challenged and to seek a deeper walk with Christ. ALIVE Festival offers you and your company/organization access to a very unique and loyal audience by bringing together over 60,000 attendees over the four-day event. From youth groups and young adults to families and friends of all ages, ALIVE Festival is a great opportunity and value for your marketing and advertising dollar!

PRINT ADVERTISING OPTIONS

DESCRIPTION	COST
BROCHURE (75,000 - promotional newspaper mailed out)	
FULL PAGE AD	\$4,000
HALF PAGE AD	\$2,000
PROGRAM (25,000 - official guide given out at festival)	
FULL PAGE AD	\$500
HALF PAGE AD	\$250

WEB ADVERTISING FOR SPONSORS

DESCRIPTION	COST
BANNER AD ON WEBSITE (www.alive.org)	\$1,500

WEB ADVERTISING FOR HOTELS

DESCRIPTION	COST
HOTEL LISTING ON WEBSITE (www.alive.org) THROUGH JULY 2012	\$150



FESTIVAL SPONSORSHIP OPTIONS

(CONTINUED)

ON-SITE ADVERTISING OPTIONS

DESCRIPTION	COST
LANYARD SPONSORSHIP	\$1,500
60 SEC. VIDEO WALL COMMERCIAL (PRE-HEADLINER / HEADLINER)	\$1,000
60 SEC. VIDEO WALL COMMERCIAL (5:00PM & 6:00PM)	\$500
60 SEC. VIDEO WALL COMMERCIAL (3:30PM & 4:00PM)	\$300
LOGO ON STAFF T-SHIRTS	\$750
LOGO ON FESTIVAL PASSES	\$700
MAIN STAGE SPONSORSHIP	\$25,000
BEACH STAGE SPONSORSHIP	\$10,000
WOODS STAGE SPONSORSHIP	\$5,000
WORSHIP TENT SPONSORSHIP	\$5,000
FAMILY FUN TENT SPONSORSHIP	\$5,000
INDIE STAGE SPONSORSHIP	\$5,000
TWO-MINUTE ON-STAGE PRESENTATION ON MAIN STAGE	\$2,500
VENDING TENT BOOTH	\$800

SPONSOR PACKAGE DEALS

	PACKAGE A	PACKAGE B	PACKAGE C	PACKAGE D
SPONSORSHIP COST	\$10,000	\$7,000	\$4,000	\$3,500
FESTIVAL BROCHURE (75,000)	✓	✓	50% OFF*	20% OFF*
ON-SITE FESTIVAL PROGRAMS (25,000)	✓	✓	50% OFF**	20% OFF**
MAIN STAGE VIDEO WALL ADS	4	2	2	2
ON-SITE BANNER	✓	N/A	N/A	N/A
LOCATION IN MAIN VENDING TENT (1 BOOTH)	✓	✓	N/A	N/A
WEBSITE BANNER ON ALIVE.ORG	✓	✓	✓	✓
LOGO ON STAFF T-SHIRTS	✓	N/A	N/A	N/A
SLOTS AVAILABLE	3	5	10	NO LIMIT

* Discount from the regular price of an ad spot for the festival brochure (regularly \$4,000).

** Discount from the regular price of an ad spot for the festival program (regularly \$500).



FESTIVAL SPONSORSHIP OPTIONS ORDER FORM

NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

PHONE (_____) _____

PLEASE WRITE IN WHICH PACKAGES/ITEMS AND PRICE YOU ARE ORDERING:

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

(IF MORE SPACE NEEDED, WRITE ADDITIONAL ITEMS ON BACK.)

TOTAL: \$ _____

CREDIT CARD INFORMATION: MC / VISA / MASTERCARD (CIRCLE ONE)

CARDHOLDER NAME _____

CARD NUMBER _____

EXPIRATION DATE ____/____/____

3-DIGIT CID# _____

PLEASE MAKE CHECKS PAYABLE TO ALIVE FESTIVAL.

AFTER COMPLETING THIS FORM, MAIL IT TO **ALIVE FESTIVAL, PO BOX 577, CANAL FULTON, OH 44614**
OR E-MAIL IT TO **MICHAEL@ALIVE.ORG**